

Luana Borner

***1987, CH
Schafisheim**

Professional activities

- 2025 - today gutundgut gmbh, Lenzburg
Project Manager for Tourism and Regional Development
- 2025 – today Canton of Aargau Department of Economic Affairs and Home
Affairs, General Secretariat
Deputy Project Manager for the Repurposing of Aarburg
Fortress
- 2023 - 2024 Work Reintegration Training after Long Covid
Vocational School Scala | Aarau ▪ Classroom Assistant
Association Phönix | Lenzburg ▪ Employee
Hapimag AG | Steinhausen ▪ Research Assistant
Innovage Graubünden | Chur ▪ Project Assistant
- 2022 Office for Economic Affairs and Tourism, Chur
Project Manager for Regional Development
- 2021 - 2022 Railtour SA, Bern
Sales und Account Managerin
- 2019 - 2021 conim AG, Zürich
Projectmanager
- 2018 Andermatt Swiss Alps, Andermatt
Communication Internship
- 2016 - 2017 Biosfera Val Müstair, Tschierv
Productmanager
- 2015 Surselva Tourismus AG, Vella
Internship in the Development of Tourism Offerings for Sacred
Buildings
- 2012 - 2013 National parc project Parc Adula, Roveredo (GR)
Project Team Member for Tourism and Gastronomy Festival

Education

- 2018 University of Applied Sciences of Graubünden | Chur
Master in Business Administration Major in Tourism
- 2017 Università della Svizzera italiana | Lugano
Master of Arts in Economics and Communication Major in
International Tourism

- 2014 - 2016 University of Applied Sciences Graubünden | Chur
Bachelor of Science FHO in Tourismus
- 2010 - 2012 International School of Tourism IST | Zürich
Higher Vocational School of Tourism

Extracurricular Engagements

Aufgetischt statt weggeworfen Seit 2024

Languages

German Native language
English Advanced Level
French C1
Italian Excellent verbal and written skills

Interests

Ballet dance, stretching, alpine trekkings, meditation, Gyrotonic expansion system, Park Landscape Switzerland, Nature Conservation, Living and Economic Space of the Alps, Peripheral Alpine Valleys