

Berufliche Tätigkeiten

- 2013 - heute New York Rep / Project Manager ETH Zurich
- ETH Pavillion @IDEAS CITY Festival
 - Zurich meets New York Festival
- 2010 - heute Producer / Business Development at Featurezoo, New York
- Mondaine Watches
 - Pen World Voices Festival
 - Swiss Mission to the United Nations
 - ETH Zurich
 - Atelier Swarovski
 - Cambridge University
 - Brooklyn Academy of Music
- 2012 - 2014 Sponsorship Consultant Dima Productions, New York
- South Street Seaport Festival
 - 4knots Festival
 - Children's Day Festival
- 2012 - 2015 Director of Business Development World Architects PSA
Publishers, New York / Zurich
- 2010 - 2013 Sponsorship & Marketing Consultant PEN World Voices
Festival, New York
- 2008 - 2010 Director of Marketing & Communications Extremely Hungary
Festival, New York
- 2005 - 2010 Head of Marketing Presence Switzerland / Consulate General
of Switzerland, New York
- Swiss Roots Social Media Platform
 - HelveticaBold.TV
 - Ben Roethlisberger Swiss Media Tour
- 2004 - 2010 US Representative Basel Area Economic Promotion
- Basel Miami CEO Forum
- 2005 - 2006 Development and Sponsoring Consultant Volta Art Fair, New
York / Basel
- 2003 - 2004 Head of Marketing & Communications Swiss Peaks Festival /
Consulate General of Switzerland, New York
- 2001 - 2003 Director of Business Development MCY Music World, New York
- 1998 - 2001 Assistant Media Director (IBM Account) Ogilvy Worldwide, New
York

- 1997 - 1999 Media Planning Assistant Foote, Cone & Belding, New York
- 1996 - 1997 Event Planner / Communications Assistant Benetton North America, New York
- 1993 - 1996 Assistant Media Planner Farner Publicis FCB, Zurich
- 1991 - 1993 Private Banking Portfolio Manager UBS (SBV) Basel

Ausbildung

Columbia University Journalism School: Social media seminars 2013 - 2015
Columbia University Information Technology: E-commerce Management 2001
NYU Program for Continuing Education: Certificate of NYU Marketing & Sponsorship 1996 - 1997
International Advertising Association: International Advertising Diploma 1995
SAWI, Biel (Swiss Institute of Marketing & Communications): 1994 - 1995
Alliance Française, Paris: Diplôme d'Alliance de Française 1992
Business School Basel: BA Business Administration 1988 - 1991

Sprachen

Deutsch
Englisch
Französisch

Webseiten

<http://lukasfitze.net/>
<http://featurezoo.net/wordpress/>